

50 CATS

Your sales problem probably has fur.

Ten solo-business sales problems—and the cats currently sitting on them.

Laugh first.
Then visit 50cats.com

SWIPE BEFORE THEY BREAK SOMETHING →





Sales stops when you stop selling.

The pipeline has entered its natural resting position.



You have leads. Unfortunately, they're these leads.

Some belong in the litter box before they pee on the margin.



**You explained everything except why
anyone should care.**

The customer is somewhere behind slide 47 of your process.



You priced it at what felt comfortable.

The cats have reviewed your margin. They would like more food.



They seemed interested.

They also had one paw on the door. A subtle buying signal.



You needed the sale. They could smell it.

Nothing improves negotiating leverage like clinging to a trouser leg.



Wonderful meeting. Nobody knows what happens next.

Three adults. One calendar. Zero next steps.



Your sales system is waiting for referrals.

The phone has developed its own ecosystem.



Congratulations. You made the sale.

Unfortunately, you also sold yourself twelve new emergencies.



You don't hate sales. You hate this nonsense.

The cats have removed the cold-call script from the premises.

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You made it to slide twelve.

Either this was useful or you are
hiding from something you were
supposed to be doing.

The cats respect both possibilities.

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