

50 CATS

Your SaaS sales problem probably has a login.

Five problems hiding between the demo, the contract and the spreadsheet nobody will stop using.

The cats found them.
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SWIPE BEFORE SOMEONE REQUESTS A FEATURE →





The demo gets applause. The contract gets lost.

Standing ovation. Still not enough urgency to buy it now.



The user loves it. The buyer has a calculator.

Same software. Completely different definition of exciting.



The free trial became free storage.

They imported three contacts and moved in permanently.



Every customer needs one tiny feature.

There are five customers. There are now eleven tiny features.



The sale closed. The spreadsheet survived.

Your shiny new platform is watching adoption happen somewhere else.

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You made it through five SaaS problems.

The software is scalable. The
feature requests are breeding
without supervision.

The cats have opened a ticket.

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